



We are pleased to announce the 24th Annual 50+ Festival will be held *SATURDAY* November 5, 2022 at the Lebanon Fairgrounds Expo Center.

The Festival is designed to provide entertainment, education, services and information to Lebanon and surrounding county seniors and their families all in one fun-filled day! Most important to you – information and offers that this group may not be able to get anywhere else.

In the age of computers, it's so easy for people to turn to a laptop or tablet for information but there is nothing more important than face to face conversation with a potential client and this Festival could provide just that opportunity! Read below for more details on the Festival as well as our sponsorship opportunities. In 2019, we had over 1,500 attendees. We hope you'll consider joining us.

Due to the times, please know that the EXPO and the Festival will be providing all necessary requirements to be compliant with any COVID space restrictions. Everyone will be required to follow all CDC guidelines.

Exhibitors are allowed to make sales at the Festival. We ask that all sales be made at your booth only except that no contract or food sales will be allowed.

Important information regarding the Festival:

- **Program Book:** To be included in program book, Exhibitors must register by October 5, 2022
- **Date:** *SATURDAY*, November 5, 2022
- **Location:** Lebanon Fairgrounds Expo Center
- **Hours:**
 - Exhibitors' set-up **Friday 1:00 – 4:00 PM OR Saturday 8:00 – 8:55 AM.**
 - Exhibitors to man their booths **8:55 AM – 2:00 PM.**
 - Exhibitor tear down **–2:00 PM– 4:00 PM**
 - **BINGO 2:00 PM – 4:00 PM**
- **Layout and booth numbers** (see enclosed layout)
- **Cost for booths:** (Only 62 Booths Available – First come, first served!)
 - Center Hall – Sponsor Levels Only
 - North Hall - \$350
 - Not for Profit – North Hall - \$160 (including proof of status)
 - Health Screenings - Health Screenings will only be allowed in the Southeast Hall. Should your company wish to have a booth in the North Hall and a Health Screening in the Southeast Hall, please indicate so on your application form and we will contact you to coordinate. There is no additional cost for a Health Screening space.
 - Registration Form is Attached or Online Registration via Eventbrite: <https://tinyurl.com/50PlusFestival2022>
- **Sponsorship and Levels:**
 - **Platinum Sponsor** is WellSpan Good Samaritan Hospital
 - **Media Sponsor:** Seniors BlueBook
 - **Gold Sponsor - \$1,100**
 - Logo on all print advertising (based on available space) and mention of business name on rotating radio ads

- Live remote time slot for interview during festival
- Prominent 10' x 20' booth in Center Hall
- Banner on display in entertainment area, West Hall, (please deliver your banner to the Expo on Friday, November 4th by 10:00 am)
- **Silver Sponsor - \$780**
 - Mention of business name on rotating radio ads
 - Prominent 10' x 10' booth in Center Hall
 - Banner on display in entertainment area, East Hall, (please deliver your banner to the Expo on Friday, November 4th by 10:00 am)

PLEASE NOTE: Due to space constraints, we are limited to the number of sponsors in Center Hall.

▪ **Important Deadlines:**

- September 23, 2022 **Sponsor Deadline to be included in advertising.**
- October 5, 2022 **Sponsor & Exhibitor Final Registration Date**
(Booth price may be paid at this time).
- October 15, 2022 **Balance Due** (invoices will be mailed)

We look forward to your participation in the 24th Annual 50⁺ Festival. Please take a moment to complete the enclosed registration form or the online registration at: <https://tinyurl.com/50PlusFestival2022> and return it as soon as possible.

If you have any booth questions, please contact Kay Deaner at 44memi@gmail.com.

For a full refund, cancellations must be received by email or post no later than October 5, 2022. Cancellations received after October 5th will not be able to be refunded.

Sincerely,



Cynthia Gartman
2022 50⁺ Festival Chairperson

Enclosures: Registration Form & Booth Map

24th Annual 50+ Festival
Sponsor, Exhibitor & Health Screening Registration Form



Saturday, November 5, 2022

**Platinum Sponsor (\$15,000) is WellSpan Good Samaritan Hospital
Media Sponsor is Seniors BlueBook of South Central PA**

_____ **Gold Sponsor (\$1,100 - 6 Available)** _____ **Silver Sponsor (\$780 - 3 Available)**
_____ **Exhibitor (\$350)** _____ **Not-for-profit Exhibitor (\$160) [501(c)(3) attached]**

Agency/Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Authorized Name Printed: _____ Phone: _____

Authorized Signature: _____

Day of Festival Contact: _____ Phone: _____

E-mail* Address: _____

Indicate Booth Number Preference as Indicated Below: _____ 1st _____ 2nd _____ 3rd

Center Hall (booths 1 – 9) – **Sponsor Levels Only** (Please note booths # 4 – 6 **do not** have backdrop)

North Hall (booths 10 – 62) Exhibitor or Not-for-profit Exhibitor, pricing above. Map Enclosed.

(Not for Profit must be a 501(c)(3) or government agency & proof of qualifying status must be provided.)

Do you need electricity? _____ Yes _____ No

Do you want us to provide a table for your booth? _____ Yes _____ No

Do you want us to provide a table cover for your table? _____ Yes _____ No

Are you willing to donate a door prize to be awarded from the Festival? _____ Yes _____ No

If yes, please describe the item(s), Min \$35 Value. _____

Deadlines: Sponsor & Exhibitor Final Registration Date – October 5, 2022

ALL BOOTHS MUST BE PAID IN ADVANCE BY OCTOBER 15, 2022

PAYMENT OPTIONS

For online registration and payment go to <https://50plus2021.eventbrite.com> where you can pay by credit card.

Other Payment options: _____ Check Enclosed _____ Please Send me an Invoice.

Please make check payable to: Lebanon 50+ Festival

Mail to: Community Health Council of Lebanon County, c/o Nicole Gray 50+ Festival
615 Cumberland St, Lebanon, PA 17042

CONSIDERING OFFERING HEALTH SCREENINGS?

If your organization would like to offer a public no-cost Health Screening, there is no charge for offering that service to the attendees. With your purchased booth or Sponsorship, you may have a booth in the Center or North Hall **and an additional location in the Health Screening area**, which is in the Southeast Hall. Alternatively, you may choose to have booth in the Southeast Hall only. Your Health Screening will be listed in the Program Brochure.

If you would like to offer a Health Screening, please email Cynthia.gartman@seniorsbluebook.com.

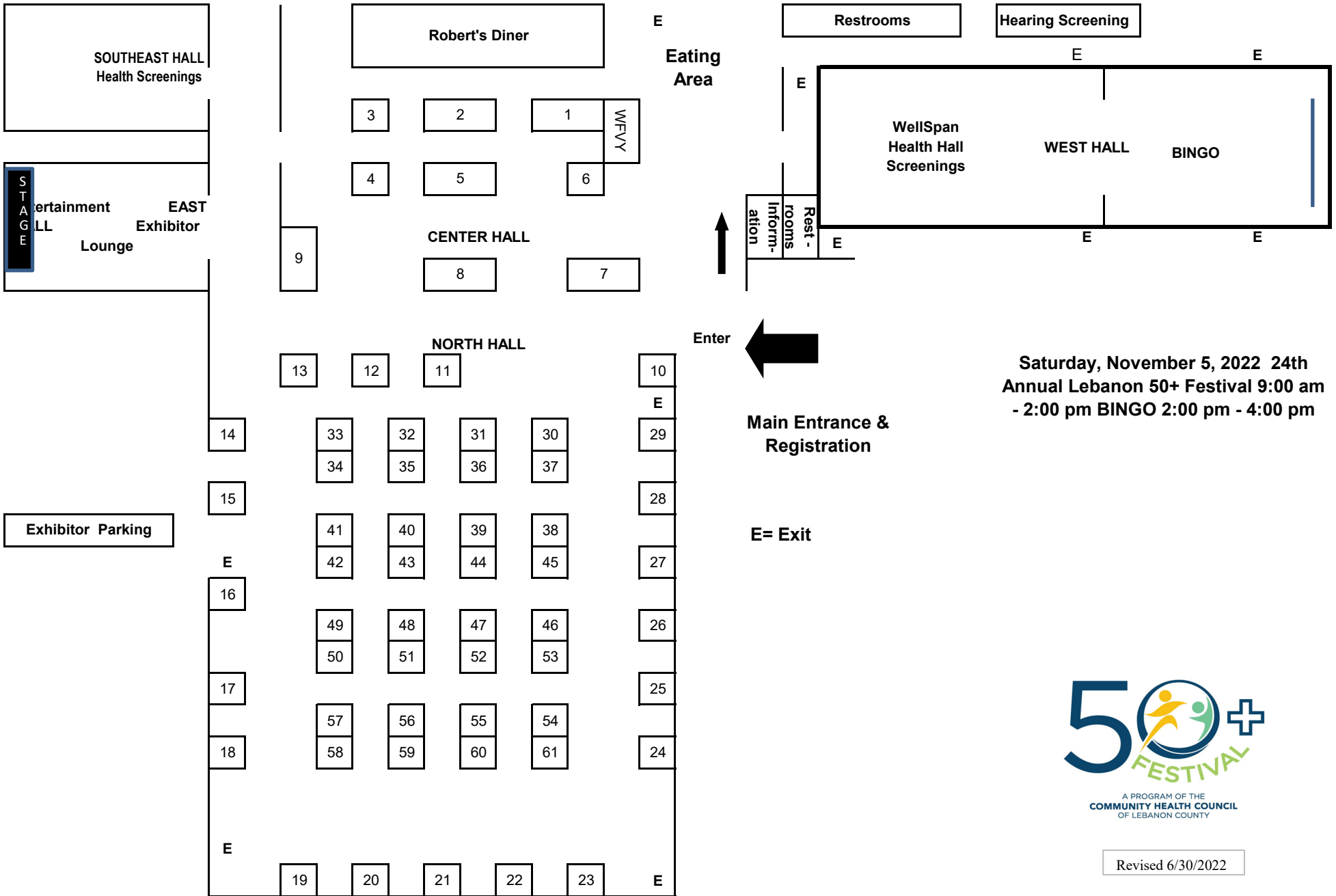
Final Notes: A confirmation letter and invoice (if applicable) will be emailed. Your company name and/or logo may be used in Festival Advertising. Please note that all exhibitors and attendees must follow current CDC guidelines at the Festival. We look forward to seeing you in November! Please note our Tax ID Number is through the Community Health Council of Lebanon County and is listed as – 50⁺ Festival Federal Tax ID # - 184095.

Please note that cancellations that are received by October 5th, 2022 will receive a full refund. Cancellations received after. October 5th, 2022 will not be able to be refunded

Booth, registration, or cancellation questions? Please contact Kay Deaner, Booth Coordinator

Kay Deaner
Booth Coordinator
44memi@gmail.com.

Attachment: Festival Booth Map



Saturday, November 5, 2022 24th Annual Lebanon 50+ Festival 9:00 am - 2:00 pm BINGO 2:00 pm - 4:00 pm



A PROGRAM OF THE
COMMUNITY HEALTH COUNCIL
OF LEBANON COUNTY

Revised 6/30/2022